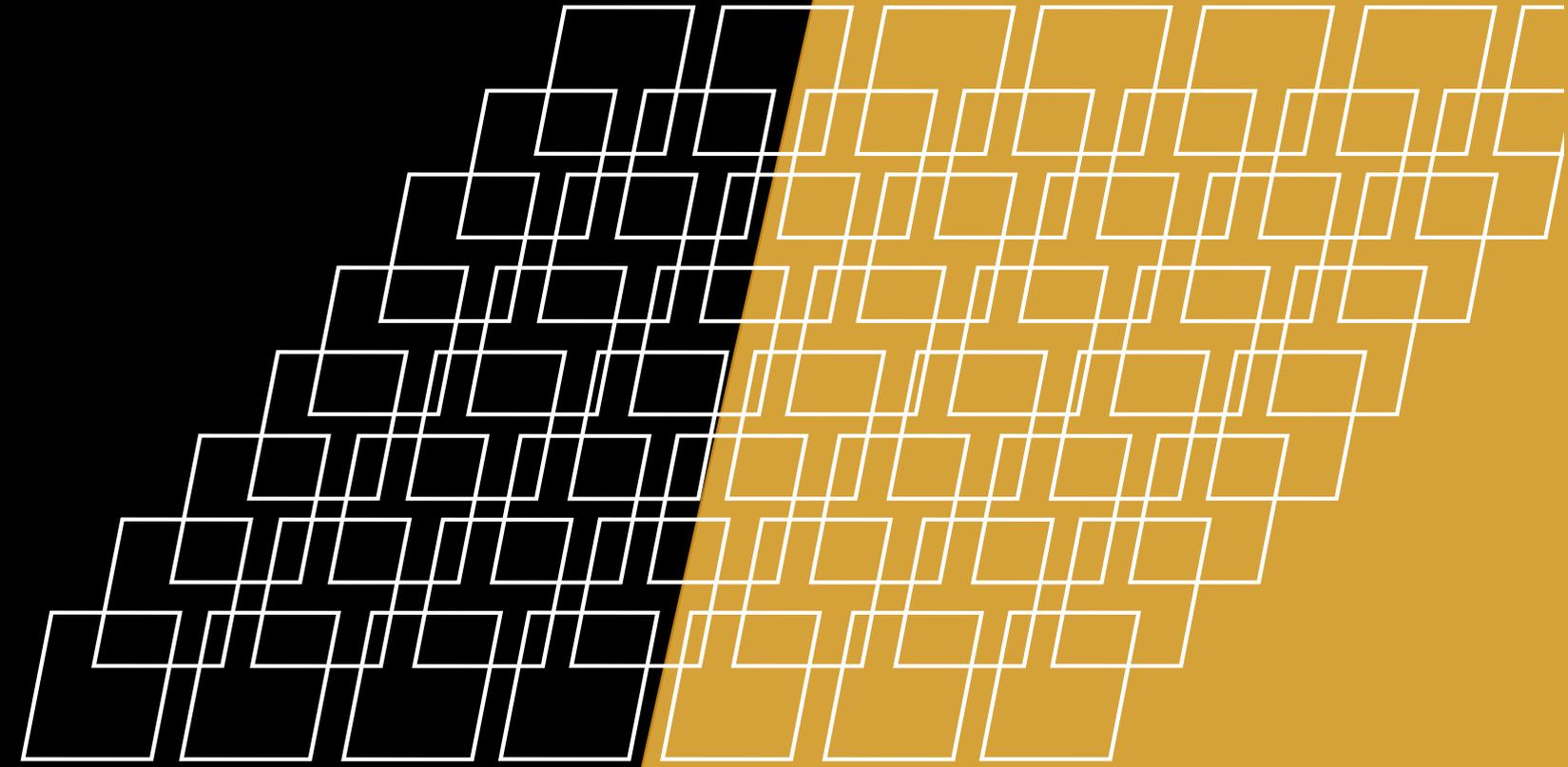


addict
dance academy



WWW.ADDICTDANCEACADEMY.CO.UK

CONTENTS

- 4** **INTRODUCTION**
- 8** **BTEC LEVEL 3
DANCE**
- 10** **BTEC LEVEL 3
MUSICAL THEATRE**
- 14** **HIGHER NATIONAL DIPLOMA
DANCE**
- 18** **HIGHER NATIONAL DIPLOMA
MUSICAL THEATRE**
- 22** **BA (HONS) TOP UP YEAR
DANCE PERFORMANCE**
- 26** **OPEN TO EVERYONE**
- 30** **TAKING CARE OF YOU**
- 32** **MEET THE TEAM**
- 33** **ALUMNI**
- 34** **HOW TO APPLY**
- 36** **THE STUDIOS**
- 38** **MEET OUR STUDENTS**

WWW.ADDICTDANCEACADEMY.CO.UK

IMPERIAL HOUSE
ST. NICHOLAS CIRCLE
LEICESTER
LE1 4LF

0116 319 2490 • info@addictdanceacademy.co.uk



Skills Funding
Agency

edexcel 
Approved Centre

 UNIVERSITY OF
WEST LONDON
The Career University



University Centre
Peterborough



Stamford
College

WELCOME

“Our vision is for our aspiring students to experience professional dance and theatre training within a supportive environment”.

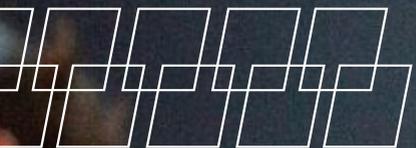
Welcome to Addict Dance Academy. Addict Dance Academy was founded in 2012 by Director and Principal Gareth Chown, initially delivering further education qualifications, but soon adding degree level, professional training. Over the first ten years, Addict Dance Academy has had graduates work in West End original casts such as Prince of Egypt, and with artists such as Dua Lipa, Jessie Nelson and Stefflon Don, tours on cruise ships and many TV programmes. Recently, staff and students were part of the celebrations at Wembley for the Euro 20 championship final.

All of the training provided at Addict Dance Academy is delivered by teachers who have, or who are currently working in the industry, providing the technical training and industry knowledge required for a sustainable career in dance.

We are completely committed to our students and are always looking to create exciting industry opportunities which will provide them with the tools needed to become successful performers and confident people. We have beautiful facilities with 12 inspiring studios. Situated in the heart of Leicester’s city centre we attract likeminded performers from all over the UK and Europe, who are dedicated, passionate and committed to improving their skills and becoming the best dancers they can be. We are proud to have created a dance academy that is having such a positive impact upon dancer’s lives and careers.

GARETH CHOWN
Founder and Principal





WWW.ADDICTDANCEACADEMY.CO.UK

BE
FEARLESS

BE
FEARLESS

BE
FEARLESS

BTEC **EXTENDED DIPLOMA** **PERFORMANCE PRACTICE (DANCE)**

This course is designed for 16-18 year olds who aspire to make dance their professional career; be it working in the West End, dancing for companies, cruises, cabaret shows, or even dancing alongside their favourite pop artist. There are many options for a professional career in dance and this two-year course will provide the high quality dance training needed to set solid foundations in commercial dance, urban, jazz, musical theatre, ballet, tap, singing, acting, choreography, community dance, fitness and much more.

Working in partnership with Stamford College we place teaching and learning at the heart of what we do, all of our staff are still working in the industry to ensure our students get current training that is relevant and effective. Our staff work in many areas in the industry including choreographing for X Factor, West End and The Royal Ballet and have performed in all areas of the industry, including West End musicals such as 42nd Street, Wicked, Chicago, Hamilton and Moulin Rouge, along with many commercial artists like Anne-Marie, Zara Larsson, Rita Ora, and Camila Cabello.

COSTS

UNIFORM: £165

ENRICHMENT FEE: £200 PER YEAR



During each year of training our dancers have the opportunity to audition for roles in pantomimes, take part in showcase performances at Move It London (the UK's biggest dance conference attracting an audience of 70,000), choreographed dances for music videos, TV and artist's tours, Mass Movement performances, as well as termly performances in a variety of UK theatres.

Once the BTEC Extended Diploma qualification is completed the students then have the opportunity to audition for a two-year Higher Education course; enabling the dancers to complete their training fully qualified and **ready for the industry.**

SUBJECTS

Jazz, Ballet, Commercial, Tap, Acting,
Singing, Musical Theatre, Hip Hop,
Contemporary, Choreography,
Performing Arts Industry, .
Levelled classes for technique.



BTEC **EXTENDED DIPLOMA** **PERFORMANCE PRACTICE (MUSICAL THEATRE)**

This course is designed for 16-18 year olds who aspire to make performing their professional career; be it working in the West End, dancing for companies, cruises, cabaret shows, or international tours. There are many options for a professional career and this two-year course will provide the high quality training needed to set solid foundations in solo/choral singing, characterisation, song presentation, acting, stylistics, choreography, jazz, ballet, tap, and commercial.

Working in partnership with Stamford College we place teaching and learning at the heart of what we do, all of our staff are working in the industry to ensure our students get current training that is relevant and effective. Our staff work in many areas in the industry including choreographing for West End, television, film and The Royal Ballet and have performed in all areas of the industry, including West End musicals such as 42nd Street, Wicked, Chicago, Cats, Hamilton.

COSTS

UNIFORM: £165

ENRICHMENT FEE: £200 PER YEAR

Across the course, the students create their own mini musical, learn and perform a variety of musical theatre extracts as well as performing in whole college shows. They collaborate with others to produce performances in both years as well as continually developing their own skills in acting, singing, and dancing to achieve confidence and versatility.

Once the BTEC Extended Diploma qualification is completed the students then have the opportunity to audition for a two-year Higher Education course; enabling the performers to complete their training fully qualified and ready for the industry.



SUBJECTS

Singing, Acting,
Vocal Technique, Choral, Acting through
Song, Jazz, Ballet, Tap,
Commercial, Hip Hop, Latin,
Choreography/collaboration.

WWW.ADDICTDANCEACADEMY.CO.UK

TRAINING



WWW.ADDICTDANCEACADEMY.CO.UK



BTEC **HIGHER NATIONAL DIPLOMA** **IN PERFORMING ARTS (DANCE)**

Addict Dance Academy delivers a Higher National Diploma in Dance, a two-year full-time dance course designed to give dancers the training required to pursue a professional career within the dance industry.

Professional training begins in the dance studio and this popular course delivers classes in commercial, jazz, contemporary, ballet, tap, musical theatre, singing, acting, pointe, pas de deux work and heel classes. All training is delivered by our faculty of industry experts, professional dancers and choreographers currently working in the industry with Little Mix, Mable, Maria Carey and Nick Jonas or working on The Voice, X Factor and The Brits. Jasmine Vardimon Company, New Adventures and The Royal Ballet. Practical training is underpinned by delivery of theoretical work that is geared towards developing an industry ready and knowledgeable dancer.

Our intense course offers a range of professional opportunities including performing in, termly performances, agency auditions (both UK and European), performing in dance videos and live performances, UK based Pantomime productions and working alongside industry professionals to gain experience and industry insight. We have sustained and continue to develop close industry links and as a result our graduates are now working all around the world in professional dance companies, on cruises, freelancing, teaching, dancing on a range of TV shows, backup dancers for professional singers including performances at The Brits and Glastonbury, London Fashion Week, and live TV!

If you are dedicated, passionate and want an intense dance training that will equip you with the necessary skills and versatility to become a professional dancer, then our course will provide you with the opportunities for you to carve a professional career in the dance sector!

SUBJECTS

Jazz, Ballet, Commercial, Tap, Acting,
Singing, Musical Theatre, Hip Hop,
Contemporary, Performing Arts Industry,
Professional Development.
Levelled classes for technique.



If your application is approved you will be invited to an audition which will include a commercial, jazz and ballet class, and a one to one interview. If you wish to prepare a song then this is optional, not compulsory.

ASSESSMENT MODELS

Assessments will be conducted through real life experiences with professional choreographers and employers as well as performances, workshops, mixed media, portfolios, presentations and reflective writing.

PROGRESSION ROUTE

On completion of the course you could progress onto a third year of a BA Hons course at the discretion of the University you apply to or enter the industry as a professional dancer, dance teacher, fitness instructor, community dance practitioner or an events manager.

We have graduates who have successfully gained employment with Rita Ora, Nicki Minaj, Black Eyed Peas, Camila Cabello, Dubai Entertainments, as a Professional Singer in LA, Thriller Live, Stefflon Don, Jack and Jack, and many more. See alumni.

FUNDING

This course is fully funded by Student Finance England and a discretionary maintenance loan can be applied for to support living expenses.

PRICE	ENTRY REQUIREMENTS
£6500	80 UCAS POINTS Prior knowledge & skill in Performing Arts

ADDITIONAL COSTS:

UNIFORM: £165

ENRICHMENT FEE: £200 PER YEAR

YEAR 1

Your technique and background of each dance style will be rigorously examined by your teachers and together you will refine your skills and knowledge in commercial, jazz, ballet, tap, musical theatre, contemporary, dance for camera, singing and acting. This will lead to performance opportunities of your work throughout the year in the form of live performance work and class- based assessments.

During your first year you will underpin your practical skills with learning about how you approach working in the performing arts industry as well as developing a solid understanding of the historical and technical developments of the dance world in each style. During the academic year you will work on develop a strong self-reflective practice to support the development of your practical work.

YEAR 2

During your second year of study you will continue your technical training with the focus on preparing your mind and body for working in the industry, auditions, and interviews. You will be expected conduct yourself in a professional manner in all classes whilst your further refine the technical skills you have learnt in year 1. You will have constant performance opportunities both live and in class to potential employers as well as having networking opportunities.

Underpinning your practical skills theoretically you will develop strategies to support you working as a professional dancer in the industry. You will also address how dance has evolved with a different focus on each dance genre and how you as an emerging dancer can structure your training to be industry ready. During this academic year you will continue to work on self-reflective practice with a focus on the development of your personal craft and artistry.



WWW.ADDICTDANCEACADEMY.CO.UK

BTEC **HIGHER NATIONAL DIPLOMA** **IN PERFORMING ARTS (MUSICAL THEATRE)**

SUBJECT TO VALIDATION

The Higher National Diploma in Musical Theatre at Addict Dance Academy is designed to equip students for work in Musical Theatre. Each week, students will undertake vocational, practical classes in Acting, Dance and Singing all lead by experienced practitioners in their field, many still working in the industry today. The HND underpins all of the exceptional vocational practical work with tailored and focused lectures covering a range of topics relevant to a performer in training. Whilst on the course you will study units covering Acting, Dance and Musical Theatre.

If your application is successful you will be invited for a workshop which will include all 3 disciplines; singing, acting and dance.

PRICE

£6500

ENTRY REQUIREMENTS

80 UCAS POINTS

Prior knowledge & skill in Performing Arts

ADDITIONAL COSTS

UNIFORM: £165

ENRICHMENT FEE: £200 PER YEAR



SUBJECTS

Singing, Acting,
Vocal Technique, Jazz, Ballet, Tap,
Choreography, Acting through Song.



SHINE



BA (HONS) DANCE PERFORMANCE - TOP UP

The BA (Hons) Dance Performance top-up course is structured around the needs of the professional performing dancer in a diverse creative economy. The course will guide you in the development of your technical and performance skills to a high professional standard. Working with leading professionals across the dance industry, you will train in styles such as commercial, urban, contemporary, ballet, jazz, and musical theatre. While the focus of the course is performance and technical training, you will also expand on your skills in choreography, self-promotion, and academic writing to prepare you for the ever-changing demands of the professional dance world.

This programme is an intense year of study, consisting of four modules designed to equip you with the transferable skills required for professional dancers. There are multiple opportunities throughout the year to perform and showcase your own choreography. Each term will feature a performance project led by an industry professional in which you will be directly involved in every stage of development from the initial conception to the final performance.

This programme aims to further your understanding of dance performance, allowing you to become a dance practitioner with comprehensive knowledge of the cultural, creative, and technical elements of your art form. If you are a committed performer that enjoys the challenges of creating and performing innovative dance, then this course is for you!

PRICE

£9000

ENTRY REQUIREMENTS

HND in Dance plus Level 5
International Students – IELTS Score of
6.0 (5.5 minimum score in all elements)

ADDITIONAL COSTS:

UNIFORM: £165

ENRICHMENT FEE: £200 PER YEAR

ASSESSMENT MODELS

Assessments will be conducted through real life experiences with professional choreographers and employers as well as performances, classroom studies, workshops, mixed media portfolios, presentations, and reflective writing.

PROGRESSION ROUTE

In addition to preparing you for your professional career as a dancer practitioner, the BA (Hons) Dance Performance top-up will allow you to progress to post-graduate qualifications such as MA, PhD, and teaching courses such as the PGCE (Post Graduate Certificate in Education) and the CertEd (Certificate in Education).

FUNDING

This course is fully funded by Student Finance England and a discretionary maintenance loan can be applied for to support living expenses.



DUDE

DUD



OPEN TO EVERYONE.

We invite everyone to audition for us, no matter what your dance background. Our student's and auditionee's come from all over the UK and Europe. We want you to know that our auditions are free and open to everyone.

Our audition days consist of a meet and greet session, and dance workshops, followed by a one to one interview. This gives us the opportunity to see how you work, and the chance for us to see you at your best.

Alongside auditions, our professional staff hold workshops throughout the year at the biggest dance events throughout the UK scouting for talent.



A woman in a white leotard is captured in a dynamic dance pose, her arms extended and one leg raised. She is surrounded by a crowd of people whose hands are reaching up towards her, suggesting a supportive or interactive performance. The background is a solid, muted purple color. The text 'DANCE SING ACT' is overlaid on the right side of the image.

DANCE
SING
ACT



TAKING CARE OF YOU



***Your welfare and
happiness is of the
utmost importance
to us.***

Each student is assigned their own individual tutor who will provide the necessary guidance and support that they need.

We pride ourselves on being a nurturing support system not only for your education and training, but also for your own personal well being.

OUR TEAM

We pride ourselves on our team of professionals, providing industry standard teaching across all courses.

GARETH CHOWN
BEN DAVIES
MATT GREEN
JARED HAGEMAN
RICKY JINKS
RYAN LEE SEAGER
TAYLOR WALKER
MATT NICHOLSON
JO GOODWIN
KAT BARNES
REMY TAYLOR
CHRISTIAN KNIGHT
EMILY NEALE
LEAH HILL
MARK WEBB

JEN MITCHELL
BETH HENSHAW
BECKY SHUTER
ROSIE PRICE
LIZ HASLAM
PETER PARKER
GAZ WOODWARD
ELLIOT RICHARDSON
KAILUM RICHARDSON
OLLIE BOTTERILL
EMILY MAYCOCK
LUCIE JONES
JORDAN MAQUIRE
ELLIE COBB
TJ BRADLEY

JONNY FINES
ADRIAN SANDERSON
SHANNON KENNEDY
SALLY CRAWFORD SHEPHERD
KELLY RYAN
ANGELA CHOWN

ALUMNI

Addict Dance Academy's students have achieved success throughout the performing arts industry with some of the biggest international brands throughout the world.

DUA LIPA
MABEL
RITA ORA
THE ETERNALS MOTION PICTURE
PRINCE OF EGYPT (WEST END)
THRILLER LIVE (WEST END)
ALADDIN MOTION PICTURE
WEST END LIVE
AMCK DANCE
ELLA EYRE
YOU WIN AGAIN TOUR
LIP SYNC BATTLE
JASON DERULO
CHERYL COLE
BRITAIN'S GOT TALENT
MTV EUROPEAN MUSIC AWARDS
OLLY MURS
AVICII
BRUNO MARS
BLACK EYED PEAS
ADIDAS CAPITAL FM JINGLE BELL BALL
TOP OF THE POPS CHRISTMAS SPECIAL
MIRANDA CHRISTMAS SPECIAL

LITTLE MIX
JAMES ARTHUR
SIGALA
NETFLIX
JESSIE NELSON
STREET DANCER 3 THE MOVIE
JAY SEAN
X FACTOR - THE BANDS
MTV EMA'S
THE BRIT AWARDS
THE VOICE
DANCERS INC.
STEFFLON DON
P&O CRUISES
COSTA CRUISES
WELLA
CAPITAL SUMMERTIME BALL
WU-TANG CLAN
PRINCESS CRUISES
ROYAL CARIBBEAN CRUISES
DISNEY CRUISES
CHAKA KHAN
T PAIN

EURO 2020 FINALS AT WEMBLEY
THE PUSSYCAT DOLLS
NICKI MINAJ
LONDON FASHION WEEK
PARIS FASHION WEEK
PAUL MORRELL
BEBE REXHA
JACK AND JACK
ROSALIA
KSI
IMAGINE THEATRE
AMANDA WILSON
FOOTLOCKER AD CAMPAIGN
MIKOLAS JOSEF
BRITISH AIRWAYS AD CAMPAIGN
RINA SAWAYAMA
MARKS & SPENCER TV CAMPAIGN
WELLA HAIR SHOW
JUST EAT ADVERT
RU PAUL DRAGRACE
SUPERDRUG AD CAMPAIGN
CELEBRITY CRUISES
SCHUH

DRIVE CAREERS
DRIVE CAREERS
DRIVE CAREERS

HOW TO APPLY

TO APPLY TO ADDICT DANCE ACADEMY in the first instance follow us on social media to see when applications are being accepted. Then head to our website and follow the application link.

Once the application has been processed, you will be offered an audition and interview date via email or letter. With the invite you will be instructed on what you need to prepare.

Addict Dance Academy **do not charge to apply and audition** if applying directly

*UCAS charges may apply if not applying through our website.

BRAND NEW BUILDING

12 EXCITING NEW TEACHING
SPACES WITH STATE OF THE ART
FLOORING, SOUND SYSTEMS
AND LIGHTING.

**We invested in our new
building to bring the best
for our students, meeting the
demands of our growing Academy &
the standards of our training.**



MEET SOME OF OUR STUDENTS



"I will be going into my third year at Addict and I can honestly say it's the best decisions I have ever made. During my time here I have seen improvements in my dance as well as myself and have been able to figure out what sort of dancer I am in a safe space. The faculty are out of this world and with out the support from them I wouldn't be the dancer I am. Addict has taught me that better outcomes happen to those that aim the furthest!." **Sian Mortiss**



"As soon as I stepped foot into the Addict building I knew that this was where I belong and I could not have been more right. My time at Addict has inspired me, challenged me and pushed me to develop into the performer I always wanted to become". **Benjy Stevens**



"I have never known an establishment to be so accepting and encouraging, or a place who celebrates diversity in all forms. While I am only just beginning to delve into my third year, I can say that I know I will be ready to go out into the professional industry fully equipped. I will always sing the praises of the college as I genuinely believe it is exceptional." **Laura Dougan**

"I have just finished my graduating year and I am now entering the industry with not only a degree, but the experience and skill necessary. I feel so ready to take on the world and fulfil my dreams and this is all down to Addict. No one could ask for a better team, the staff are literally the best and I am so grateful for everything they gave me."

Minnie Petriccia



"Since being at Addict I have gained a great amount of training from such an amazing faculty. They have not just helped me with my ability to dance but supported me with my dyslexia alongside my written work which has given me more faith in myself. Most importantly, Addict has helped me to be more confident, they have helped me build my self-esteem and self-belief".

Connor Randles



WWW.ADDICTDANCEACADEMY.CO.UK



addict
dance academy

WWW.ADDICTDANCEACADEMY.CO.UK